



# HELIO HEALTH FOUNDATION INAUGURAL GOLF CLASSIC **SPONSORSHIP OPPORTUNITIES**

Presented By



August 25, 2025  
Bellevue Country Club

# Join us and Play A Round for Recovery



The Helio Health Foundation is excited to present the inaugural **Helio Health Annual Golf Classic** at the gorgeous Bellevue Country Club in Syracuse, NY.

## ABOUT THE HELIO HEALTH FOUNDATION

Founded in 2015 to support Helio Health's role as a leader and innovator in behavioral healthcare, the Helio Health Foundation serves as the philanthropic arm of the agency, raising funds and awareness for people working toward recovery from substance use, mental health, and housing challenges.

Through the generosity of our donors and partners, as well as revenue from our fundraising events, the Foundation funds projects that promote and help sustain recovery. Each initiative is conceived by Helio Health colleagues and designed to strengthen program outcomes and provide individuals the opportunity to live fulfilled, empowered lives.

Your support of our mission and work helps transform the lives of the more than 20,000 people we serve each year.



*7th Hole, Bellevue Country Club*

## ABOUT BELLEVUE COUNTRY CLUB

Designed by the world renowned golf course architect, Donald J. Ross, Bellevue Country Club majestically sits atop the hills of Syracuse as a long-standing gem that has hosted years of great golf - from the pros who have challenged its tight fairways and sloping greens to the amateurs who enjoy a stern test of their ability.

# Sponsorship Levels

## **PRESENTING SPONSOR- \$10,000**

### **Sponsor Benefits**

- Recognized as Exclusive Presenting Sponsor in event advertising and publicity materials including Helio Health website and event webpage
  - Recognized as Presenting Sponsor in email blasts and 3 exclusive social media posts
  - One foursome for the tournament
  - One gift bag per golfer (4) and one golf shirt per golfer (4)
  - Company logo or name on two tee/green signs
  - Company logo or name on day-of-event banner
  - Company logo or name in program book at sponsor level
  - Company highlighted in Helio Health Foundation RecoveryToday newsletter article
  - Company logo or name across Helio Health Social Media platforms
- 

## **CLUBHOUSE DINNER AND AWARDS RECEPTION SPONSOR - \$7,500 (EXCLUSIVE)**

### **Sponsor Benefits**

- One foursome
  - One gift bag per golfer (4)
  - Recognized as Exclusive Clubhouse Sponsor in email blasts and 2 exclusive social media posts
  - Company logo or name on sponsor signage at dinner/awards reception
  - Company logo or name on one tee/green sign
  - Company logo or name on day-of-event banner
  - Company logo or name in program book at sponsor level
  - Company logo or name across Helio Health Social Media platforms
- 

## **GOLF CART SPONSOR - \$5,000 (EXCLUSIVE)**

### **Sponsor Benefits**

- One foursome
  - One gift bag per golfer (4)
  - Company logo or name on golf cart signage
  - Company logo or name on day-of-event banner
  - Company logo or name in program book at sponsor level
  - Company logo or name across Helio Health Social Media platforms
- 

## **BEVERAGE SPONSOR - \$5,000 (EXCLUSIVE)**

### **Sponsor Benefits**

- One foursome
- One gift bag per golfer (4)
- Company logo or name on beverage cart signage
- Company logo or name on day-of-event banner
- Company logo or name in program book at sponsor level
- Company logo or name across Helio Health Social Media platforms including one exclusive post

# Sponsorship Levels (continued)

## **MEDIA SPONSOR - \$5,000 IN-KIND (EXCLUSIVE)**

### Sponsor Benefits

- One foursome
  - One gift bag per golfer (4)
  - Company logo or name on exclusive media signage
  - Company logo or name on day-of-event banner
  - Company logo or name in program book at sponsor level
  - Company logo or name across Helio Health Social Media platforms including one exclusive post
- 

## **GIFT SPONSOR - \$5,000 (2 AVAILABLE)**

### Sponsor Benefits

- One foursome
  - One gift bag per golfer (4)
  - Company logo or name associated with 128 golfer gifts, co-branded with Helio Health logo
  - Company logo or name on one tee/green sign
  - Company logo or name on day-of-event banner
  - Company logo or name in program book at sponsor level
  - Company logo or name across Helio Health Social Media platforms including one exclusive post
- 

## **LUNCH SPONSOR - \$5,000 (2 AVAILABLE)**

### Sponsor Benefits

- One foursome
  - One gift bag per golfer (4)
  - Company logo or name on signage at lunch area
  - Company logo or name on day-of-event banner
  - Company logo or name in program book at sponsor level
  - Company logo or name across Helio Health Social Media platforms
- 

## **AWARD SPONSORSHIP - \$2,500 (3 AVAILABLE) - TWO SOLD**

### Sponsor Benefits

- Company logo or name on award signage
- Company logo or name on day-of-event banner
- Company logo or name in program book at sponsor level
- Company logo or name across Helio Health Social Media platforms



# Sponsorship Levels (continued)

## **SNACK SPONSOR - \$2,500 (3 AVAILABLE) - ONE SOLD**

### Sponsor Benefits

- Company logo or name on snack signage
  - Company logo or name on day-of-event banner
  - Company logo or name in program book at sponsor level
  - Company logo or name across Helio Health Social Media platforms
- 

## **CONTEST SPONSORSHIPS - \$2,500 EACH**

**CLOSEST-TO-PIN (3 AVAILABLE) - TWO SOLD**

**LONGEST DRIVE (2 AVAILABLE)**

**HOLE-IN-ONE (EXCLUSIVE) - SOLD**

### Sponsor Benefits

- Company logo or name on contest signage
  - Company logo or name on day-of-event banner
  - Company logo or name in program book at sponsor level
  - Company logo or name across Helio Health Social Media platforms
- 

## **PHOTOGRAPHY SPONSOR - \$2,500 (1 AVAILABLE)**

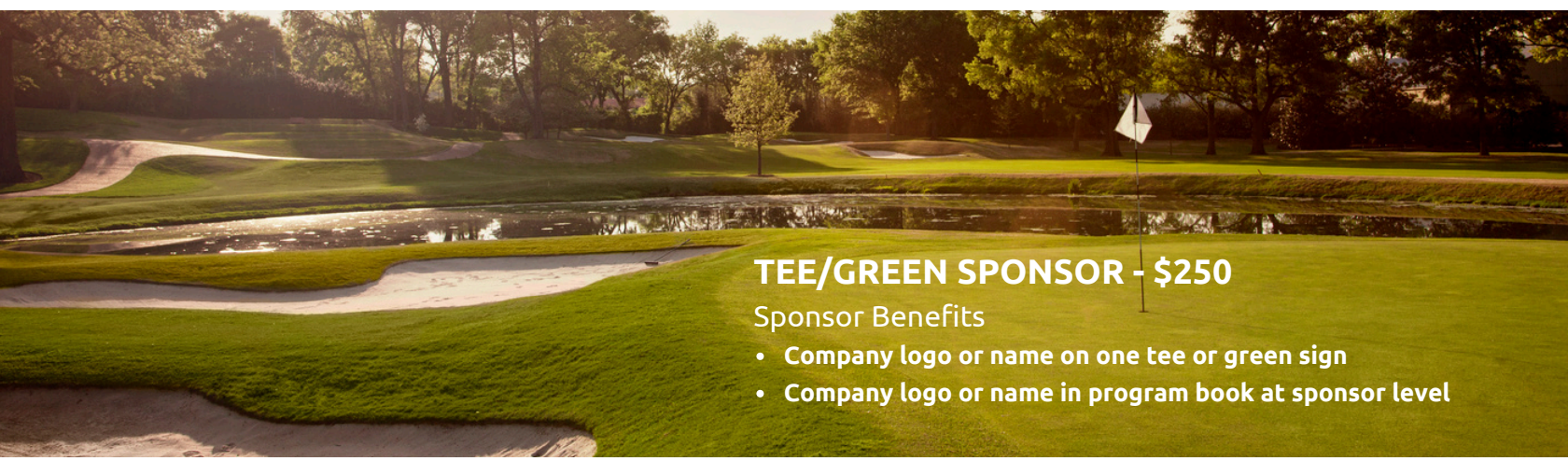
### Sponsor Benefits

- Company logo or name on photography signage/exclusive
  - Company logo on commemorative event photo frames
  - Company logo or name on day-of-event banner
  - Company logo or name in program book at sponsor level
  - Company logo or name across Helio Health Social Media platforms
- 

## **SIGN SPONSOR - \$2,500 (1 AVAILABLE)**

### Sponsor Benefits

- Company logo or name on signage/exclusive
  - Company logo or name on day-of-event banner
  - Company logo or name in program book at sponsor level
  - Company logo or name across Helio Health Social Media platforms
- 



## **TEE/GREEN SPONSOR - \$250**

### Sponsor Benefits

- Company logo or name on one tee or green sign
- Company logo or name in program book at sponsor level

# Helio Health Annual Golf Classic

## 2025 Sponsorship Agreement

First Name \_\_\_\_\_  
Last Name \_\_\_\_\_  
Company Name \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

### Sponsorship Level

\_\_\_\_\_  
Sponsorship Name  
\_\_\_\_\_  
Sponsorship Amount

### Payment Information

☐

Enclosed is my check made payable to the Helio Health Foundation

☐

Please charge my: VISA / MC / AMEX / DISC

Card # \_\_\_\_\_

CVV # \_\_\_\_\_

Expiration: \_\_\_\_\_

Signature \_\_\_\_\_

**Sponsorships sold subject to availability.**

**For the most current list of available sponsorships and to purchase online, visit our event website at [https://give.helio.health/Helio\\_Health\\_Classic](https://give.helio.health/Helio_Health_Classic)**

Foursomes (\$1,500) and single golfer (\$375) tickets available for purchase online at [https://give.helio.health/Helio\\_Health\\_Classic](https://give.helio.health/Helio_Health_Classic)

Please return completed form to Helio Health by June 27, 2025.  
Helio Health | 518 James St. Syracuse, NY 13203 | Attention: Development

Email logos and social media tags to: [slaplaca@helio.health](mailto:slaplaca@helio.health)

For questions, please contact Susan LaPlaca, Development Director at:  
315-474-5506 Ext. 1245 or [slaplaca@helio.health](mailto:slaplaca@helio.health)

