

Run for **RECOVERY**

WHO DO YOU **RUN** FOR?

2023 SPONSORSHIP OPPORTUNITIES

Saturday, May 6th

Kids Fun Run - 10:00 a.m. | 5K - 10:30 a.m.

In-Person at Green Lakes State Park or Virtually Anywhere

(7900 Green Lakes Road, Fayetteville, NY 13066)



Helio Health[®]
FOUNDATION

Event registration page:

<https://give.classy.org/run4recovery23>

Contact Susan LaPlaca, Development Director at
315-474-5506 x1245 | slaplaca@helio.health

“Helio Health rebuilt me.”

~Jessica

Stories like Jessica’s are why we’re passionate about providing hope and healing.

Last year, nearly 18,000 people in our community received services at a Helio Health program, and the numbers continue to increase.

We need your help.

The Run for Recovery is the Helio Health Foundation’s largest event, raising funds and awareness to support Helio Health programs and the larger recovery movement. It creates significant social media buzz and is a great opportunity to connect with the community. This year, we anticipate more than 500 people will run and walk with us to share their stories and celebrate the power of recovery.

Sponsoring the Run for Recovery highlights your organization as a leader and shows its commitment to recovery and overall well-being. It helps to provide needed substance use treatment and mental health support at a time when the need is greater than ever.

Thank you for considering an investment to improve health and wellness in our community. Should you have any questions, please feel free to contact me at 315.474.5506 x1245 or slaplaca@helio.health.

With gratitude,

Susan LaPlaca
Development Director



Run for Recovery

2023 Sponsorship Opportunities

	Presenting \$5000	Investing \$2500	Contributing \$1000	Supporting \$500
Recognition as Presenting Sponsor in all promotional materials	●			
Company logo featured in color on course signage	6 Markers	3 Markers	2 Markers	1 Marker
Company shout out in exclusive tagged posts on social media (7,000+ followers)	4	3	2	1
Recognition as Corporate Partner (including company logo) on Helio Health website.	●			
Opportunity to add promotional item to race participant swag bag	●	●	●	
Company logo on race T-shirt	Exclusive Placement	●	●	●
Recognition during kick-off announcement on race day	●	●	●	●
Recognition as sponsor in all pre- and post-event communications, including press release, Run for Recovery web page, and Recovery for Tomorrow newsletter	●	●	●	●
Complimentary race entries	10	6	4	2
Fundraising incentive items listed on Run For Recovery web page	Choice of 4 items	Choice of 2 items	Choice of 1 item	

Run for Recovery

2023 Sponsorship Form

Organization _____

Contact _____

Address _____

City _____

State _____

Zip _____

Phone _____

Email _____

Sponsorship Level

_____ Presenting \$5000

_____ Investing \$2500

_____ Contributing \$1000

_____ Supporting \$500

_____ Other _____

Payment Information

_____ Enclosed is my check made payable to the Helio Health Foundation

_____ Please Charge my: VISA / MC / AMEX / DISC

_____ Card # _____

_____ CVV# _____ Expiration _____

_____ Signature _____

Payments can also be made securely online at
<https://www.classy.org/give/461635/#!/donation/checkout>

Please return completed form to Helio Health by **February 28, 2023**.
Helio Health | 555 East Genesee St. | Syracuse, NY 13202 | Attn: Development
Please email logos to: slaplaca@helio.health.

For more information contact Susan LaPlaca, Development Director, at
315.474.5506 x1245 or slaplaca@helio.health.