



WHERE HOPE MEETS HEALING

100th Anniversary Sponsorship Opportunities



Helio Health[™]
FOUNDATION

WHERE HOPE MEETS HEALING

Our mission is to promote recovery from the effects of substance use and mental health disorders and other health issues.

Did you know...

- One in four people will be impacted by a mental health disorder
- One in twelve people will be impacted by a substance use disorder
- Only 10% of people who need treatment for a substance use disorder will receive it.

Hope and Healing

- In 2019, more than 10,000 lives were transformed at Helio Health and its affiliates, Central New York Services and Insight House.
- Helio Health operates treatment services in Syracuse, Rochester, Binghamton, and Utica, and serves men, women, and children of all ages
- With services ranging from detox, inpatient, and outpatient, to a full residential program and recovery center, Helio Health offers one of NY State's most complete continuums of care.

The Foundation funds:

- Art supplies to support therapeutic recreation
- New furniture to provide a comforting and supportive environment
- Trauma-responsive care curriculum to support emotional wellness
- Updated fitness equipment to support physical wellness
- Welcome Home Baskets to help new residents feel welcome and safe

Cynthia's Story



After 17 years of battling her addiction and countless attempts at recovery, she found herself in the Helio Health Supportive Living Program.

She's been in remission for fourteen years now.

"It was the only place I had ever been safe," said Cynthia. "I understood what I needed to do. It made me feel empowered. Going through that program saved my life."

Hear the rest of Cynthia's story at www.helio.health.

100th Anniversary Gala

Saturday, September 19th at the OnCenter

Established in 1920, Helio Health is celebrating its 100th in 2020. Join us as we celebrate one hundred years of hope, healing, and service by dancing through the decades! The evening will include scrumptious dining, a silent auction, and big-band entertainment provided by renowned musician Ronnie Leigh and friends.

The 100th Anniversary Gala is an opportunity to connect with hundreds of movers and shakers throughout the Upstate New York community. It is sure to be one of the biggest parties of the century.



	Presenting \$25,000	Platinum \$15,000	Gold \$5,000	Silver \$2,500	Bronze \$1,500
Recognition as Presenting Sponsor in all promotional materials	●				
Opportunity to deliver a "Welcome" to guests	●	●			
Social media video highlight to share why you support Helio Health	●	●	●		
Mention in pre- and post-event media releases	●	●	●	●	
Recognition by emcee at event	●	●	●	●	
Recognition in event program	Two page ad	Two page ad	One page ad	1/2 page ad	1/4 page ad
Logo on event webpage and welcome sign	●	●	●	●	●
Company shout out tagged post on social media (2700+ followers)	●	●	●	●	●
Company recognized as sponsor in event e-blasts	●	●	●	●	●
Seating for your guests	Two Tables of (8)	Two Tables of (8)	One Table of (8)	Six Tickets	Four Tickets

Partnership Opportunities

2020 Sponsorship Form

Contact Information

Organization _____

Contact _____

Address _____

City _____

State _____

Zip _____

Phone _____

Email _____

Sponsorship Levels

100th Anniversary Gala

_____	Platinum	\$25,000
_____	Presenting	\$15,000
_____	Gold	\$5,000
_____	Silver	\$2,500
_____	Bronze	\$1,500

Payment Information

_____ Enclosed is my check made payable to the
Helio Health Foundation

_____ Please charge my: VISA / MC / AMEX / DISC

Card # _____

CVV# _____

Exp _____

Signature _____

Please return completed form to:

Helio Health

555 East Genesee St.

Syracuse, NY 13202

Attn: Development

For more information contact:

Ashley Forshee, Development Director

315-474-5506 x221 or aforshee@helio.health.